

## MinD project consortium Privacy Notice

### Who we are

The MinD project consortium is a 'Data Controller' for the purposes of the Data Protection Legislation (including the Data Protection Act 1998 and the General Data Protection Regulation) and we are responsible for, and control the processing of, your personal information.

### Your Privacy

We are committed to protecting your privacy. This notice explains how the MinD project consortium collects and processes your personal information for research and dissemination purposes.

### Information We Collect

We obtain personal information about you from the following sources:

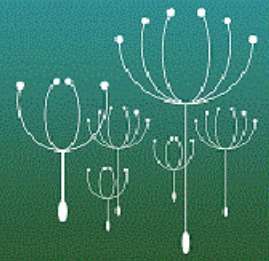
- a) Information provided by you:
  - a. You provided your personal information through one of our websites, or social media accounts and registered for our newsletter;
  - b. You completed and returned questionnaires, surveys or response/feedback forms such as contact preference forms, including by mail and via electronic means;
  - c. You registered to attend an event;
  - d. You provided personal information as part of discussions with any of our team or representatives, from the MinD project consortium.

We may process the following personal information about you:

- a) your title and full name (including former name or alias)
- b) your contact information (telephone number(s), email address, postal address);
- c) your business details, including positions, organisation, professional memberships and qualifications;
- d) information available through the media or the world wide web;
- e) your dietary and/or accessibility requirements.

The MinD project consortium uses cookies to improve the content and experience of its website users, but rest assured that these do not allow for us to identify you personally. More information on how to manage cookies can be found [here](#).





## How We Use Your Data

The MinD project objectives are:

- help people with dementia engage in social contexts to improve psychosocial wellbeing.
- investigate innovative design solutions to enable self-empowerment and confidence building of people living with dementia.

These objectives will be reached through research secondments, data collection and focus groups with people with dementia, creation and piloting of design prototypes, events and transnational meetings. We may process your personal information for the following purposes:

a) Administrative purposes:

- a. event registration;
- b. evaluation and feedback related to the project events and prototypes;
- c. to keep a record of communications between us.

b) Communications

We may, from time to time, contact you by email

- a. To keep you up to date with events and activities in the MinD project;
- b. To Invite you to events, which may be of interest to you.

c) Research

- a. Data collection;
- b. Piloting activities.

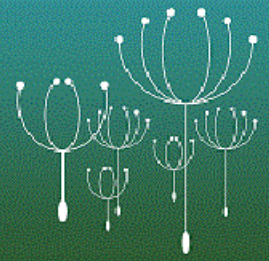
If you would like to opt-out of the above Communications, please let us know. See 'How to Contact Us' below for further information.

## Who your information may be shared with

Your personal information is held by individual partner organisations of the MinD project consortium. We may disclose your personal data to Government Agencies (including the provider of funding for this project) where required to do so by law.

Where personal data is processed by a third party, we take reasonable steps to ensure that the data is processed strictly according to the instructions of the University, for the relevant purposes only and securely destroyed or returned upon completion/termination. We take reasonable steps to ensure that third party processors are subject to written legal obligations in respect of data protection and the duty of confidentiality.





## Retention

We will retain your personal information for a period of five years after the project ends, in line with our statutory/regulatory obligations to the project funder.

If you wish to request for any of your records to be removed from our records, or would like to opt-out of any or all communications from the MinD project consortium, please see 'How to Contact Us' and 'Rights of Data Subjects' below for further information.

## Rights of Data Subjects

### a) Right to request a copy of your information

You can request a copy of your information which we hold (this is known as a subject access request). If you would like a copy of some or all of it, please write to us (see 'Contact Us' below) and provide us with enough information to identify you.

### b) Right to correct mistakes in your information

You can require us to correct any mistakes in your information which we hold free of charge. If you would like to do so, please write to us (see 'Contact Us' below) and provide us with enough information to identify you, as well as, inform us of the information that is incorrect and what it should be replaced with.

### c) Right to ask us to stop contacting you with direct marketing

## Lawful basis for processing

The MinD project consortium may rely on one or multiple grounds for processing your personal data including:

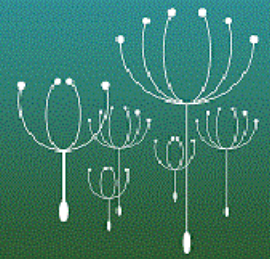
- a) You have provided consent for the processing;
- b) There is a contractual commitment to provide services and, therefore, processing is necessary to meet those contractual obligations;
- c) The information is available to the public at large; and/or
- d) The processing is necessary for the purposes of legitimate interests of the MinD project consortium or other third parties and does not affect the fundamental rights and freedoms of the individuals concerned.





# MinD

designing for people with dementia  
mindful self-empowerment and social engagement



## How to Contact Us

Should you have any queries, suggestions or issues please do not hesitate to contact the MinD project consortium on [info@mind4dementia.eu](mailto:info@mind4dementia.eu) or you can write to us at the following address:

Knowledge Transfer Team  
Faculty of Arts, University of Wolverhampton  
Molineux Street  
Wolverhampton  
WV1 1DT  
West Midlands  
UK

If you have any concerns or believe that your personal information is being handled in a manner which is contrary to statutory requirements, you may wish to contact the MinD project consortium's Data Protection Officer via [infor@mind4dementia.eu](mailto:infor@mind4dementia.eu) or complain to the ICO via [www.ico.org](http://www.ico.org).

## Revisions to the Privacy Policy

We may revise this privacy policy at any time in response to changes in the law or other factors. We encourage you to periodically visit this page to review the most current policy, or obtain a copy by contacting us directly.



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