

# Design for the “here and now”

New co-creation approaches for innovation in health and care, involving older adults with cognitive impairment



## INNOVATING BY CO-CREATION “WITH” USERS



## MINDFUL DESIGN FRAMEWORK

A concrete methodology enabling mindful co-creation with more vulnerable participants

The MIND Project develops an integrated co-design methodology working with the real voices of People with dementia (PwD) for designing collaboratively solutions aiming to improve their subjective well-being and self-empowerment, as well as promote meaningful and equitable social engagement.

## MIND ACTION PHASES & TOOLS

Initial data collection with innovative user-friendly collection tools

Guidelines for mindful process  
“MinD Do Book” for PwD self-documentation

Collaborative Design brainstormings  
Method A to B scenario (real to ideal)

Idea generation based on mindful values and scenarios identification

Mindful co-design sessions for engaged users and professionals

Mindful scenario & task analysis (MSTA)  
Public and Patient Involvement

Next phases...

Testing and Evaluation Process and tools

Transfer conceptual & technical innovations centred on this holistic cross-disciplinary mindful design for dementia care (Manifesto, publications...)

MIND network creation for long lasting research collaborations

Recommended further research validating implications for practice & potential in Living Lab contexts (inc. technological design and evaluation)

Required specialization in co-creation and specific promising frameworks for best implementation and users engagement (personalization)

Impulse to integrate full co-creation processes into public decision-making (integration in HTA tools; contributions for smart acquisitions in Public Procurement)

Almeida, R., Losada, R., Cid-Bartolomé, T., Tournier, I., Ludden, G., Coleston, D.M., Holthoff-Detto, V., Zanasi, M., Diaz-Ponce, A., Craven, M., Griffioen, I., Krzywinski, J., Casaldaliga, P., Blackler, T., Notenboom, E., Macchi, A., Cortés, U., Galasinska, A., Niedderer, K.

